There are many ways to increase community awareness of YES. Here are some ideas that may help you:

- **Host a community awards event or forum**
  - Honor community members or organizations that have accomplished outstanding work to improve the community.

- **Use the YES logo on T-shirts, hats or other marketing materials**

- **Reach out to your networks**
  - Host meetings with community partners and parents.
  - Spread the word through your professional networks.

- **Identify YES projects with yard signs**
  - If possible use Yard signs at your project site.

- **Add YES logos to all documents/materials**

- **Reach out to the media**
  - Radio Stations,
  - local News Stations,
  - newspapers and calendars of events.

- **Use Social Media**
  - Create a facebook page 💻,
    - twitter account 🏃‍♂️,
    - and/or instagram account 📸.
  - Create a blog site.
  - Start an email contact list.